



## **Swan Television and Radio Broadcasters Perth, Western Australia**

### **STW Channel 9**

**A pictorial record of a television station which commenced broadcasting in 1965.**

**STW9 is an Australian television station based in Perth, Australia, and owned by the WIN Corporation. Located at Tuart Hill, Western Australia, STW9 broadcasts with a transmitter mast located in Walliston. The station's call sign, STW, is an acronym of Swan Television, Western Australia.**

**STW-9 commenced broadcasting on 12 June 1965 and was the second commercial television station in Perth. It became the first station in Perth to broadcast 24 hours a day on 17 April 1984. In 1984, the station came under the ownership of Bond Media, owned by businessman Alan Bond, and later became a Nine Network owned and operated station when Bond purchased the network. In 1989 Bond Media sold the station to Sunraysia Television for A\$95 million.**

**In June 2007 STW9 was acquired by the WIN Corporation, a Wollongong, New South Wales, based media company that owns the WIN Television network.**

## **PHOTOGRAPH CAPTIONS**

**The photographs are stored on the electronic device accompanying this list of captions indentifying each photograph. They are divided into eight folders:**

**01 STW PROGRAMS, 02 APPEALATHON, 03 FACILITIES, 04 FACILITIES (2),  
05 NEWS, 06 PEOPLE, 07 COMMUNITY, 08 SPORT.**

### **FOLDER 01: STW PROGRAMS**

- 1 Bungle Bungle. The spectacular sight of Bungle Bungle filmed from the helicopter used by STW9's Guy Baskin to film this natural phenomenon for his second program in the series of THE WONDER OF WESTERN AUSTRALIA in the early 1980s. The program produced the first extensive television coverage of Bungle Bungle located in the remote Kimberley region and generated global interest in it as a tourist attraction.**
- 2 STW9 film producer Guy Baskin on location.**
- 3 WONDER OF WESTERN AUSTRALIA publicity**
- 4 STW9 film producer Guy Baskin (right) & cinecameraman Roger Dowling on location with a 'wild life' visitor perched on camera. Guy Baskin was a producer who over the decade of the 1980s produced a large number of films for television – mostly commissioned by STW9 – and mostly highlighting the natural attributes of nature and its landscapes. His WONDER OF WESTERN AUSTRALIA series was followed by another series WONDER OF THE WORLD.**
- 5 Studio scene during recording of TOM'S MONEY MACHINE, an STW9 television game show circa 1960s with (left to right) producer Tony Hollins; presenters Janet Prance and Lloyd Lawson; director Phil Booth.**
- 5a Studio scene of TOM'S MONEY MACHINE with presenters Lloyd Lawson and Veronica Overton; and a contestant.**
- 6 The CHANNEL NINER'S CLUB was a popular daily children's program broadcast live in the 1960s by STW9. Its cast (left to right) included Peter Piccini, Veronica Overton, Peter Harries; and Ron Blaskett, a ventriloquist, with his dummy Gerry Gee.**
- 7 Ron Blaskett, ventriloquist, with his dummy Gerry Gee, was always a highlight of the CHANNEL NINER'S CLUB.**
- 8 Studio scene of the CHANNEL NINER'S CLUB with cast members Gerry Gee, ventriloquist's dummy; Ron Blaskett, ventriloquist; Peter Harries, Peter Piccini; Veronica Overton; young program guest.**
- 9 A bold step forward in 1973 was STW9's entry into drama production. The first show was the mini series THE DRIFTER, produced both on outside locations and within the Channel 9 studios. In this photo, the Perth actor Allan Cassell (right) with a fellow actor, plays out a scene from THE DRIFTER.**
- 10 In the 1960s, nightly variety shows were very much a part of Perth's commercial television world. STW9's IN PERTH TONIGHT was one such show. Cast members were often called on to do some scenes, quite unusual for those times. Here Veronica Overton shares a bubble bath with an (unidentified) rock singer.**

- 10a** The cast of **THE SULLIVANS** – a program which for over seven years was one of the most successful long running Australian television programs of its type ever produced. It was broadcast by STW9 from 1976 to 1983. A group of cast members would each year travel to Western Australia as regular guests on the station’s major community event of the year – the weekend long broadcast of the **APPEALTHON** program raising money for charitable causes.
- 11** Among various productions produced by STW 9 in the 1960s a Roman farce was included, scenes being shot both in the studio and on outside locations. In those times on-camera staff of a television station had to be multi-skilled, carrying out a variety of roles. Here, news presenters Jeff Newman and Lloyd Lawson, actors for a day, in costume for their roles.
- 12** Live shows were numerous during the 1960s-70s. Five week day mornings were devoted to mostly women’s programs. Any movie, television or radio star visiting Perth would be invited to take part. Here STW9’s Jenny Seaton (Clemesha) chats with her guest, the famous British comedian Ronnie Corbett.
- 13** A popular setting for an STW9 morning program for women was the morning tea segment where one of Perth’s most successful musicians, accordionist Peter Piccini, performed for the show’s guests.
- 14** Premieres of top Hollywood movies opening in Perth were often invitation-only gala nights with Perth’s television identities making appearances. STW9’s Veronica Overton & Lloyd Lawson ‘dressed to kill’ for the premiere of the 1967 gangster film **BONNY & CLYDE**.
- 15** Fledgling stations in Perth’s early television years endeavoured to set high production values in the shows they produced. A lot of attention was paid to scripts, sets, costuming and actors. An example is this STW9 setting for an Elizabethan style drama starring Veronica Overton and Peter Harries.
- 15a** Famous West Australian and international singer Rolf Harris (standing at desk, rear) makes an appearance in an STW9 studio show.
- 16** A guest at STW9 for a 1960s program appearance with Jenny Seaton (Clemesha) was the pop singer Johnny Farnham – some years before he became one of Australia’s most successful singing stars.
- 17** **CLAPPERBOARD** was an STW9 evening program which previewed and reviewed movies and covered stories related to the world of movies. Guests would make appearances, and here, the guest destined for a later stellar Hollywood career, is the Australian actor Mel Gibson. He discussed films with **CLAPPERBOARD’S** producer Bruce Dargie (left).
- 18** STW9’S **CLAPPERBOARD** was hosted by film buff Michael Brock who is seen here (right) discussing the show with Australian actress Nonni Hazelhurst and **CLAPPERBOARD’S** producer Bruce Dargie.
- 19** STW9’s Helen O’Grady’s career started in the 1970s with appearances on children’s programs and later in programs for youthful performers which developed their musical and dramatic talents. She later independently created a world-wide business teaching dramatic production techniques for young people.
- 19a** Helen O’Grady’s STW9 program for youthful performers was **ZOOM** – a show in which participants hopeful of a career in show business could display their talents.
- 20** Throughout Australian television there was, collectively, a menagerie of ‘animals’ for appearances in children’s shows, or in some cases, in their very own shows. STW9 had it’s share of these great children’s favourite over the years including Kingsley Koala, Flapper The Elephant and Humphrey B Bear. Jenny Dunstan, a young lady who was very much involved

with STW9's children's programs during the 1980s, is seen here with Humphrey B Bear and Flapper The Elephant.

- 21 STW9's YOUNG ENTERTAINERS was a program that during the 1980s in particular helped aspiring young singers, dancers and actors to further their career prospects. A number of them went on to successful show business careers.
- 21a In the 1970s a 6PR radio duo known as Wattsie & Martin could always, as guests, introduce some hilarity to the STW9 women's morning show hosted by Jenny Seaton. (From left) Barry Martin, Barry Barkla, Jenny Seaton and John K. Watts.
- 22 One of STW9's most successful programs in the 2000s was the program POSTCARDS. Aimed at the tourist market it showcased places for would-be travelers to go to. It was hosted by Philippa O'Connell, (right).
- 23 One of the most important symbols for a television station to develop is its logo. The graphic must be eye-catching, instantly recognizable and have the ability to fix in the television viewer's mind that this is the station to watch. The logo for STW9 went through various manifestations over the years, being refreshed from time to time to give an impression of new life or changing artistic tastes. In 1995 this was the first STW9 logo.
- 24 In its second year of broadcasting (1966) STW9 chose the promotional theme of BIG CHIEF TELEVISION. It was a revolutionary change developed around an American Red Indian theme and backed by a big advertising/promotional campaign. In the station's foyer area, receptionists wore Indian style feathered headbands as did the lady presenting the weather in the evening's news bulletins.
- 24a Here, weather presenter Veronica Overton sports a Red Indian headdress.
- 25 The 'Big Chief Television' theme was not successful, and in some cases, was ridiculed by the viewing public. It was soon abandoned.
- 26 The next variation of the STW9 logo was more conservative.
- 27 A later variation of the STW9 logo.
- 28 This later variation of the logo – the 'spotty dotty nine' proved to be the most enduring of the station's logo and was still the one representing STW9 in the 2000 decade.

## **FOLDER 02: APPEALATHON**

STW9 was always conscious of the influence that its programs of entertainment and information had on the community. Over a long period of time it conducted various projects and initiatives quite separate from its general programming which were designed to be of benefit to the community.

The annual APPEALATHON weekend long broadcast and other fundraising activities associated with APPEALATHON throughout each year raised millions of dollars for charitable causes. It was STW9's major contribution to the community.

- 1 1975. Telephone room. Very much at the heart of any APPEALATHON fund raiser was the telephone room where dozens of telephones were manned 24 hours a day to take the incoming calls from donors pledging their donations. Here STW9 presenters Helen O'Grady and Barry Barkla update activity in the telephone room during the station's first APPEALATHON..
- 1a 1975. WA Premier Sir Charles Court on the APPEALATHON set with presenter Peter Barlow as Sir Charles makes a substantial financial contribution to the appeal on behalf of the state government.

- 2 1979. This was a sensational year for APPEALATHON. The West Australian newspaper told the story in its Monday morning newspaper with the headline APPEALATHON SETS RECORD, and went on to say “Channel 9’s APPEALATHON broke all records for television fundraising in Western Australia last night when it reached a total of \$1.043,739 by 8.30pm.” It was the first time the magic \$1-million had been reached.
- 2a 1979 Jubilation breaks out as the scoreboard registers \$1-million plus being raised for APPEALATHON.
- 3 Each year in APPEALATHON a huge number of guests took part in the weekend long broadcast of fund raising – amongst them performers and stars from a variety of entertainment fields but particularly stars or hosts of television, film and radio shows. In this group photograph many of the faces of participants in the 1981 APPEALATHON are recognizable to those who were their fans during that era.
- 4 1980. Each year, a child was chosen as a symbol on which to focus the needs of the disabled and as one who would benefit from the funds raised during APPEALATHON. Helen Davies was the 1980 APPEALATHON CHILD.
- 5 STW9 presenter Barry Barkla & Lorraine Bayly, star of THE SULLIVANS & WHAT WILL THEY THINK OF NEXT, ‘ham’ it up at APPEALATHON 1980.
- 6 1980. Perth-born Karen Pini, who was runner-up in the 1976 Miss World contest in London, & Michael Catin, ‘Harry’ from THE SULLIVANS series.
- 7 1980. Flapper The Elephant, a popular ‘animal’ character who appeared in STW9’s children’s program, and Peter Russell-Clarke, a television chef who appeared in a number of APPEALATHONS.
- 8 1980. An APPEALATHON home. In each year’s APPEALATHON, a new home was built through the gratis provision of land, builders and associated trades for auctioning. The homes were of a high quality and the prices attained added significantly to the appeal’s final total of money raised.
- 9 1980. Presenter Terry Willesee and Monica McGhie. Monica, born without limbs as a result of the drug thalidomide being taken by her mother before her birth, was an APPEALATHON child who over some years was a regular part of the annual appeal. She was from the Rocky Bay Centre for Disabled Children.
- 10 1980. Barry Crocker, singer and actor, a regular guest on APPEALATHON.
- 11 The grand total of \$1-million plus ends the 1980 APPEALATHON. The previous year was the first time the \$1-million mark had been reached in APPEALATHON.
- 12 1981. Belinda Green, Appealathon Child.
- 13 1981. The APPEALATHON HOME 1981
- 14 The cast of THE SULLIVANS – one of the most successful, long running Australian television programs. It was broadcast by STW9 from 1976 to 1983. Cast members were frequent star guests for the annual APPEALATHONS.
- 15 1981. Final hour of Appealathon and the grand total of \$1-million, 441,692 raised. Terry Willesee, host presenter and Appealathon child (extreme right).
- 16 1981. A group of guest presenters close Appealathon.
- 17 1983. STW 9 Presenter Peter Waltham & British actor Warren Mitchell, (Alf Garnett of TILL DEATH DO WE PART), on the APPEALATHON panel.
- 18 1983. By the mid-1980s, million dollar plus totals for APPEALATHON were becoming a regular thing. The figure on the scoreboard had been reached in the closing stages of the 1983 appeal.

- 19 1983. A typical finale to an APPEALATHON – streamers drape guests, stars and beneficiaries of the marathon fund raising program.
- 20 1985. Jazz singer Ricky May & the 1985 APPEALATHON child. Ricky, a man of ample proportions allied to a huge talent, enjoyed immense popularity and was always a favourite during many his many APPEALATHON appearances.
- 21 1985. Premier Brian Burke (left), wife Sue & STW presenter Bruce Walker, as a cheque on behalf of the state government is presented to APPEALATHON..
- 22 1986. As the years of APPEALATHON moved on many acts in the annual broadcast became more sophisticated such as this dance performance in 1986.
- 23 1986. Smoke, wild guitars and rock liven up the late night hours on the APPEALATHON show.
- 24 1986. Quiz show host Tony Barber takes a telephone call from a donor to APPEALATHON.
- 25 1986. Always a hit at APPEALATHON with her dynamism was the high-kicking dancer and cabaret performer Jackie Love, seen here with variety show host and singer Jimmy Hannon .
- 26 1986. Jackie Love, singer–dancer.
- 27 1986. As the years went by the total raised annually by APPEALATHON grew significantly. Here in the finale to the 1986 broadcast the money raised is nearing the \$2-million mark as panelists David Aspinall, STW9 general manager; Tony Oates, Bond Corporation director; and STW9 presenter Bruce Walker prepare to announce the final total.

### **FOLDER 03: FACILITIES**

- 00 Aerial view of STW9, circa 1970s. Perth city in background.
- 01 Aerial view of TVW7 & STW9. The complex of buildings, top right hand of picture, is STW9. Its neighbouring television station TVW7 is at lower left hand of picture. Circa early 1970s.
- 1a A later aerial view of STW9. This shows extensions to the complex with the addition of premises to house radio station 6KY and other administrative offices to the right of the original building, and standing separate (upper right with 6KY and 9 logo painted on roof), a large studio which substantially increased the station’s capability for either recording programs or staging live shows. The other features illustrating the development of the station are seen to the left of the picture. One, the white square painted with the channel 9 logo is a helicopter pad, necessary when in 1981 a helicopter became part of the station’s new gathering facilities; and alongside the pad, a parking area had to be provided as the station’s staff car parking needs had outgrown the area where their cars were formally parked.
- 2 Gate entrance to STW9 pre-1975.
- 2b 1985. Gate entrance to STW9 & 6KY.
- 3 Operator Ray Black at controls of video editing equipment. Circa mid 1970s.
- 4 Control room for news studio as presenter Peter Barlow reads the news. Circa early 1970s.
- 4a 1972. STW9’s first multi-camera outside broadcast van. The van was equipped and fitted out by the station’s technicians enabling televising of events (particularly sporting events) from locations distant from the station.
- 5 STW9’s first outside broadcast van (left) with tender vehicle now painted in the station’s new color scheme.
- 5a By the 1980s the size of outside broadcast vans had grown significantly. STW9’s newest van now dwarfed its predecessor and increased enormously its capacity for multi-camera broadcasts.
- 6 Outside broadcast van’s camera operator.

- 7 Studio camera with operator Ian Monaghan. Circa early 1970s.
- 8 Telecine chain area with three of the station's new color telecine chains for the projection of films to air. Circa mid-1970s. In 1975 color television was introduced in Australia. Previous to the 1975 start-up, STW9 purchased and installed color television equipment and began trial broadcasts.

#### **FOLDER: 04 FACILITIES (2)**

- 1 Station entrance to STW9, circa 1975
- 2 Master control area
- 3 Telecine area
- 4 Telecine area
- 5 Studio Control Desk
- 6 Studio Audio Control desk
- 7 Computer Dept
- 8 In 1981 STW9 acquired radio station 6KY which was located at James Street in Northbridge, Perth. Eventually new facilities were built for 6KY at STW9's Tuart Hill complex. Seen here is a 6KY control room & studio with technician Kevin Candello (seated) and presenter Jim Beam.
- 9 Radio 6KY Control Room with technician Kevin Candello.
- 10 STW9 Board Room
- 11 STW9 Board Room lounge area.
- 12 In 1978, in a diversion from its core television & radio businesses, STW9 established Swan Hauliers. Demands of the rapidly developing Pilbara iron ore industry for heavy duty hauliers was seen as a prime reason for this diversification.
- 13 A Mack prime mover capable of hauling multi-trailer road trains on the long treks north.
- 14 Two of Swanline Hauliers' fleet loaded and ready to head north.
- 15 Swanline Hauliers first depot at Russell Street. Morley.

#### **FOLDER O5 NEWS**

- 00 Alan Graham, STW9's first news presenter, 1965.
- 00a Jeff Newman, news presenter 1966
- 1 Early STW9 news set (circa 1966) with presenters Lloyd Lawson (left) and Peter Dean. This was during the promotion of the station as Big Chief Channel 9. (Note Indian head dress logo on desk front.)
- 1a News presenter Clive Robertson 1960s.
- 1b News presenter Peter Barlow 1960s-70s.
- 2 1970s STW9 news set and presenters. (l-r) weather presenter (??), news presenters David Gladwell, Graeme Hunt, Peter Barlow.
- 2a News Presenter Neil Watson 1970s.
- 3 In a radical departure from the usual configuration of a television news room being separate from the news studio, STW9's newsroom in 1983 was moved into the studio from where news was broadcast. Newsroom staff could be seen at work behind news readers as bulletins went to air. This was seen to be a way of showing viewers that news, being a constantly evolving entity, news gathering activity went on as usual in the newsroom as a bulletin was being presented on-air. This bird's eye view of the news department is looking forward from the news presenters' desk to the staff area.

- 4 A reverse view of the news department; this one looking from the news producer's desk to the news readers' desk.
- 4a News presenter Greg Pearce presents the evening news bulletin..
- 5 1983 STW9 news presenting team. (standing l-r) Terry Willessee, Bruce Walker, Greg Pearce, Tony Murphy. (seated l-r) Russell Goodrick, Wally Foreman and Barry Barkla.
- 6 News presenter Russell Goodrick 1983
- 7 News presenter Greg Pearce 1983
- 8 Sports news presenter Bruce Walker 1983
- 9 Sports news presenter Wally Foreman
- 10 News presenter Terry Willessee 1983
- 10a News presenter Tom Drewell
- 11 News cine cameraman atop news car Eddie Mills shoots pictures. This was in 1972 before the electronic video cameras took over from film cameras for news purposes.
- 12 Graeme Hunt, deputy news director, presents the weekly news magazine feature on Sunday night.
- 13 British film and stage actor Robert Morley in an STW9 studio for tea, cake and an interview with two newsroom journalists.
- 14 Weather presenter Jenny Seaton (Clemesha) 1960s-1970s
- 15 Journalists David Gladwell & Duncan Graham (left-right) interview Mr Billy Snedden, Leader of the Federal Opposition, at STW9. 1972
- 16 STW9 on-air news team circa 2010. (from left) Tina Altieri, Todd Johnson, Dixie Marshal, Michael Thompson, Mark Reddings, Bob Harnett, Peter Holland.
- 17 In 1981 STW9 presented a nightly (Monday to Friday) current affairs program IN TOUCH. The team of reporters, (left to right) Brad Schmitt, Trisha Duffield Terry Willessee, Chris Hawkins and James Knox pose in front of the station's helicopter.
- 18 Terry Willessee, presenter of the STW9 current affairs program IN TOUCH.
- 19 By the 1980s, helicopters based at television stations providing quick access to urgent news Stories were being seen in Perth skies. From 1981 STW9's news chopper was a Bell Jet Ranger leased from West Coast Helicopters.
- 20 News presenter Valerie Davies 1970s-80s.
- 21 Late 1970s newsreading team members, weather presenter Peter Perrin and news readers Valerie Davies and Don Willessee.
- 22 1980s STW9 news reading team (from left), Valerie Davies, Bruce Walker, Russell Goodrick, Greg Pearce, Anne Conti.
- 23 1990s STW9 news presenters Peter Waltham and Anne C onti.
- 24 An early 2000s news Presenter Peter Holland.
- 25 Three members of the news team in early 2000s: Sports news presenter Bob Harnett, news presenter Dixie Marshall & weather presenter Todd Johnson.
- 26 2012. Sports presenter Mark Readings.
- 27 During its mission to the moon in April 1970 the spacecraft Apollo 13 developed severe mechanical problems. The mission had to be aborted and during Apollo 13's return to earth it was feared the crippled spacecraft would burn up when it re-entered earth's atmosphere. As the whole world waited and tension mounted STW9 broadcast a continuing telecast. It was presented by STW9 news staff (left to right) Terry Spence, Gordon Leed and Clive Robertson. Apollo 13 touched down safely.



**FOLDER: 06 PEOPLE**

- 01 STW9 Board of Directors. (l-r) Laurie Kiernan, Managing Director; Denis Cullity, Chairman; Horrie Stewart; Bernie Prindiville, Deputy Chairman; Peter Young; Bill Hughes.
- 02 STW9 Board Chairman Denis Cullity
- 03 STW9 Board Deputy Chairman Bernie Prindiville
- 04 STW9 Board Director Horrie Stewart
- 05 STW9 Board Director Bill Hughes
- 05a STW9 Managing Director Laurie Kiernan
- 06 STW9 Company Secretary Ken Stronach
- 07 STW9/6KY management team 1983. (Seated, from left): 6KY Manager Anthony Kiernan, Managing Director Swan Television & Radio Broadcasters Laurie Kiernan, STW9 General Manager David Aspinall. (Standing, from left): 6KY Program Manager Brett Wiley, 6KY Sales Manager Greg Larsen, Swan Television & Radio Broadcasters Company Secretary Jim Thomas, Secretary to Laurie Kiernan, Trudy Pollack, Swan Television & Radio Broadcasters Chief Accountant Graeme Wells, STW9 Sales Director Paul Bowen, Secretary to David Aspinall, Margaret Stevens, STW9 Program Manager Len Downes, STW9 Production Manager John Underwood.
- 08 1984. The management team for Swan Television & Radio Broadcasters Limited, now in the hands of Bond Media. (Clockwise from centre-left): Director of Engineering Tom Provan, Appealathon Manager Bruce Walker, Sales Director Paul Bowen, 6KY Program Manager Peter Sinclair, STW9 Program Manager Len Downes, Company Secretary Graeme Wells (standing), Managing Director David Aspinall, STW9 Assistant Program Manager Bruce Dargie, 6KY Sales Manager Greg Larson, News & Current Affairs Director Terry Spence.
- 09 Neil Trudgen, STW9 head cameraman. 1976.
- 10 1986. A motivational weekend for senior STW9 staff was conducted at Busselton. Those taking part were (left-to-right) Kim Kay, Bob Penno, Rick Nicholas, Milton Francis, Poul Dahl, Geoff Blanchard, Len Downes, Bruce Dargie, Ross Innis, (?), Vaughan Gentle, Terry Spence, (Alan ?), Tom Provan, (?), Gus Slater, (?), Paul Bowen, Brian Rogers.
- 11 1983. Annual General Meeting of Swan Television & Radio Broadcasters – the last AGM of the originating company before its takeover by Perth businessman Alan Bond. Those members of the outgoing board visible in the photo are (from left), director Peter Young, Managing Director Laurie Kiernan (standing), Company Secretary Jim Thomas, Chairman Denis Cullity, Deputy Chairman Bernie Prindiville, director Horrie Stewart.
- 12 1983. The Italian Consul for WA, Sig. Gianluigi Mascia, invests Laurie Kiernan, managing director Swan Television & Radio Broadcasters, as a Cavaliere Dell Ordine Al Merito Repubblica Italiano – equivalent to a knighthood - for service to the Italian Republic. STW9 under Kiernan's direction was active in support of the Italian community in WA.
- 13 Lloyd Lawson was among the first of the presenters to initially appear on STW9. He hosted a number of live studio programs as well as presenting the station's nightly news program
- 14 Jenny Seaton (Clemesha), STW9 weather presenter and host of children's and other station programs, was one of STW9's very early on-air staff and continued with the station over many years..
- 15 STW9 sales team Perth (standing, from left) Paul Meinck, Rod McLaughlin, Frank Clarke, Ian Seaton, (seated) Vance Lothringer.

- 15a Other key members of STW9's sales team were its eastern states sales managers. Seen here with Harvey Bean (second from left) principal of advertising agency Bean Birrell; are Milton Francis, Melbourne sales manager (extreme left); Peter Conroy STW, station manager (right of Harvey Bean); and Ron Guyot, Sydney sales manager.
- 16 1981 STW9 guests at Grand Final Breakfast at Claremont. (Left to right) Sales Representative John Hogan, Sales Director Paul Bowen, 6KY Manager Anthony Kiernan, General Manager David Aspinall.
- 17 In the late 1960s STW9 staff would from time to time find themselves volunteering for extra curricular duties. When the station promoted and televised the premiere of the biggest movie to come to Perth one year – the musical THE SOUND OF MUSIC – hostesses were required to greet the guests. In specially created evening dresses staff members are (left to right) Neda Sucevic, Kathy Steele, Carol Naylor, June Holmes (Filmer), Helen McKenzie, Jan Faye.

### **FOLDER: 07 COMMUNITY**

The following series of photographs gives a selective view of some of the many community events that STW9 supported.

- 1 The annual CITY TO SURF FUN RUN from Perth's SBD to City Beach staged every year by STW9, 6KY Radio & the Daily News attracted thousands of entrants in an event which raised funds to support APPEALATHON. This is the start of the 1980 race in Saint George's Terrace as the massed runners set off.
- 2 Another view of the start of the 1980 CITY TO SURF FUN RUN
- 3 Another view of the start of the 1980 CITY TO SURF FUN RUN.
- 4 School children attend the preview at STW9 studios of a series of television spots in cartoons style which it had commissioned to promote awareness of children's health needs, care and practices. The series was televised extensively.
- 5 HRH, Charles, Prince of Wales & Perth's Lord Mayor Fred Chaney at the unveiling of Captain James Stirling's statue near the Town Hall in March 1979. It had been learned that there was no statue in Perth of Stirling – the British naval officer who led the first pioneers in establishing the Western Australian Swan River Colony in 1829. STW9 and Radio 6KY commissioned the sculpting of a statue to honour Stirling as a gift to the state of Western Australia. The statue was unveiled during the state's year long celebrations of its 150<sup>th</sup> anniversary.
- 6 Italian Consul to WA Stefano Stefanini & Managing Director STW9 Laurie Kiernan 1981. The Italian Club of WA over the years of APPEALATHON contributed significantly to fund raising by the staging each year of the APPEALATHON BALL STW9 in return contributed to the club and its functions and events held for the state's Italian community.
- 7 Much further afield than Perth, STW9 sent its cameras to the country town of Narrogin to produce a program of the town's three-day carnival. This is a demonstration by members of the 10<sup>th</sup> Light Horse.
- 8 WA WEEK was a week intended through various events to highlight Western Australia's role as a state with, at heart, the community it served. STW9 as a contributor to the week each year staged a concert in which the talents of young performers and musicians could be displayed.
- 8a Compere of the annual WA WEEK YOUTH CONCERT in the Perth Concert Hall was STW9 presenter Bruce Walker.
- 8b Two large groups each year at the WA WEEK YOUTH CONCERT was a choir and an orchestra of young performers.

- 9 STW9 in the early 1970s acquired what was a useful ‘prop’ to put on show at its various outside community events. It was a vintage Perth fire engine. Here it is seen at a fundraising event for APPEALATHON being held at Government House in Perth in 1974.
- 10 Many of the community events promoted by STW9 were of a fun-sport nature. A not-too-serious soccer match (called acqua soccer) was one event at Yanchep in 1974.
- 11 A more serious sport sponsored by STW9 was the Off-Shore Power Boat Race Classic in 1974.
- 12 AVON DESCENT. 1974. From the ‘descent’s’ inauguration, STW9 was very much involved in its promotion as well as the filming and the production each year of a televised program of the longest white water race of its type in the world. From its starting point in the town of Northam to the city of Perth the race always provided plenty of thrills, spills and hazards for competitors.
- 13 AVON DESCENT. 1974. Power boat competitors with problems.
- 14 AVON DESCENT. A canoeist shooting the rapids..
- 15 AVON DESCENT A canoeist paddles through white water.
- 15a It wasn’t only competitors who met with thrills & spills in the Avon Descent. STW9 Chief Cameraman Neil Trudgen with his underwater camera was swept away in the rapids.
- 15b Not always a smooth ride through the Avon Descent’s rapids. Sometimes heavy powerboats had to be manhandled through them.
- 15c Another powerboat with its crew out of the boat struggle to get their boat upright.
- 16 1981. A group of about 30 musicians who had formed a band was supported and promoted and became known as the Radio 6KY Brass Band.
- 17 During the early 1970s STW9’s community activities included sports coaching clinics for children including the sports of soccer, cricket hockey and athletics. The clinics were conducted by STW9 Sports Editor Frank Bird (in suit, left of picture) with assistance from expert coaches and sports men and women. 1973.
- 18 During the early 1970s STW9’s community activities included sports coaching clinics for children involving the sports of soccer, cricket, hockey and athletics. The clinics were conducted by STW9 Sports Director Frank Bird (with loud hailer, right of picture), with assistance from expert coaches and sports men and women. 1973.
- 19 1981. The SUMMERGIRL QUEST was a beauty contest to find the girl who most personified the attributes of young West Australian women in a state known for producing such beauties. Summer was the ideal season to stage the contest. Each weekend a series of judgments were conducted on a Perth beach.
- 20 The SUMMERGIRL QUEST contest culminated in a nighttime show at which song and dance formed part of a program set against a striking motif representing the sun and at which the finalists were announced.
- 21 The three finalists of the SUMMERGIRL QUEST are presented at the quest’s culminating show with well known television actor Stephen Tandy (left) and 6PM radio personality John Burgess hosting the program.
- 22 One of the most interesting exhibitions held at the WA Art Gallery during the 1970s was POMPEII AD79. Through STW9’s sponsorship and promotion extremely valuable artifacts, statuary and items of great archeological interest recovered from the Roman city buried by the eruption of the Vesuvius volcano were brought to Perth in 1979. Record numbers of people viewed the exhibition. Premier Sir Charles Court and Lady Court (right) were at the official opening.
- 23 An example of exquisite, ancient Roman statuary recovered from the ruins of Pompeii was a highlight of the POMPEII AD79 exhibition.

## **FOLDER: 08 SPORT**

**STW9 was always willing to be a major player in Perth's sporting activities. Apart from the televising of sporting contests it actively supported through promotion and financial assistance major sporting events.**

- 1 With interest in soccer as a sport increasing, STW9 supported this by participating in the annual awards for best soccer players, the ROTHMANS MEDAL. Included in this photo of the broadcast of the 1979 count to decide best player are (left-to-right) host Bruce Walker, state government cabinet minister Des O'Neil & two guests.**
- 1a Guests at the 1974 ROTHMANS MEDAL award ceremony for best soccer player.**
- 2 Golf was a sport which STW9 often covered locally with direct broadcasts. One major annual contest was the NEDLANDS MASTERS. One of WA's finest golfers Terry Gale is seen in action during the 1981 MASTERS.**
- 3 Golfer Terry Gale is seen during a STW9 broadcast being congratulated after winning the 1981 Halls Head Open at Mandurah.**
- 4 A highlight on Perth's trotting calendar each year was the Channel 9 Golden Nugget Championship. Seen here is the winner of the 1981 event at Gloucester Park.**
- 4a Another major trotting event each year was the Channel 9 Australian Pacing Derby. Pictured here is the 1981 winner.**
- 5 STW 9 was a supporter of the Western Australian Sheffield Shield cricket team. The team won the shield in 1981, and here, the trophy is admired by (from left) STW9's Bruce Walker and cricketers Rod Marsh and Kim Hughes.**
- 6 Largely through the initiative of STW9 the richest golf tournament ever staged in WA - the \$150,000 Anniversary West Australian Open at Lake Karrinyup golf course - was held in 1979 during celebrations to mark the 150<sup>th</sup> anniversary of the state's founding. A contingent of leading Australian and international golfers contested the event. Costing \$5-million to stage, the international coverage provided by Channel 9 was the biggest, most complex, broadcast ever produced by the station.**
- 6a American Peter Jacobsen, winner of the \$150,000 Anniversary West Australian Open at Lake Karrinyup golf course plays a shot.**
- 6ab State Governer Sir Wallace Kyle presents Peter Jacobsen with his trophy as winner of the 150,000 Anniversary West Australian Open.**
- 7 Peter Jacobsen, winner of the \$150,000 Anniversary West Australian Open at Lake Karrinyup golf course.**
- 8 Lyn and Wally Foreman were an ideal sporting couple. Wally was a STW9 sports presenter and commentator and later a sports administrator. Lyn was a champion hurdler and chosen as a member of the Australian team for the 1988 Seoul Olympics. Wally was a keen assistant to Lyn during her training sessions.**
- 9 Wally puts the stop watch on Lyn as she poises to start a training run.**
- 10 1981. An important event on the annual tennis calendar was the WA Open tournament which showcased the developing talents of the state's players. STW9 was active in promoting and televising the tournament.**
- 11 1981 WA Open tournament.**
- 12 1981 WA Open tournament**