

"6 W.F."

Souvenir Programme

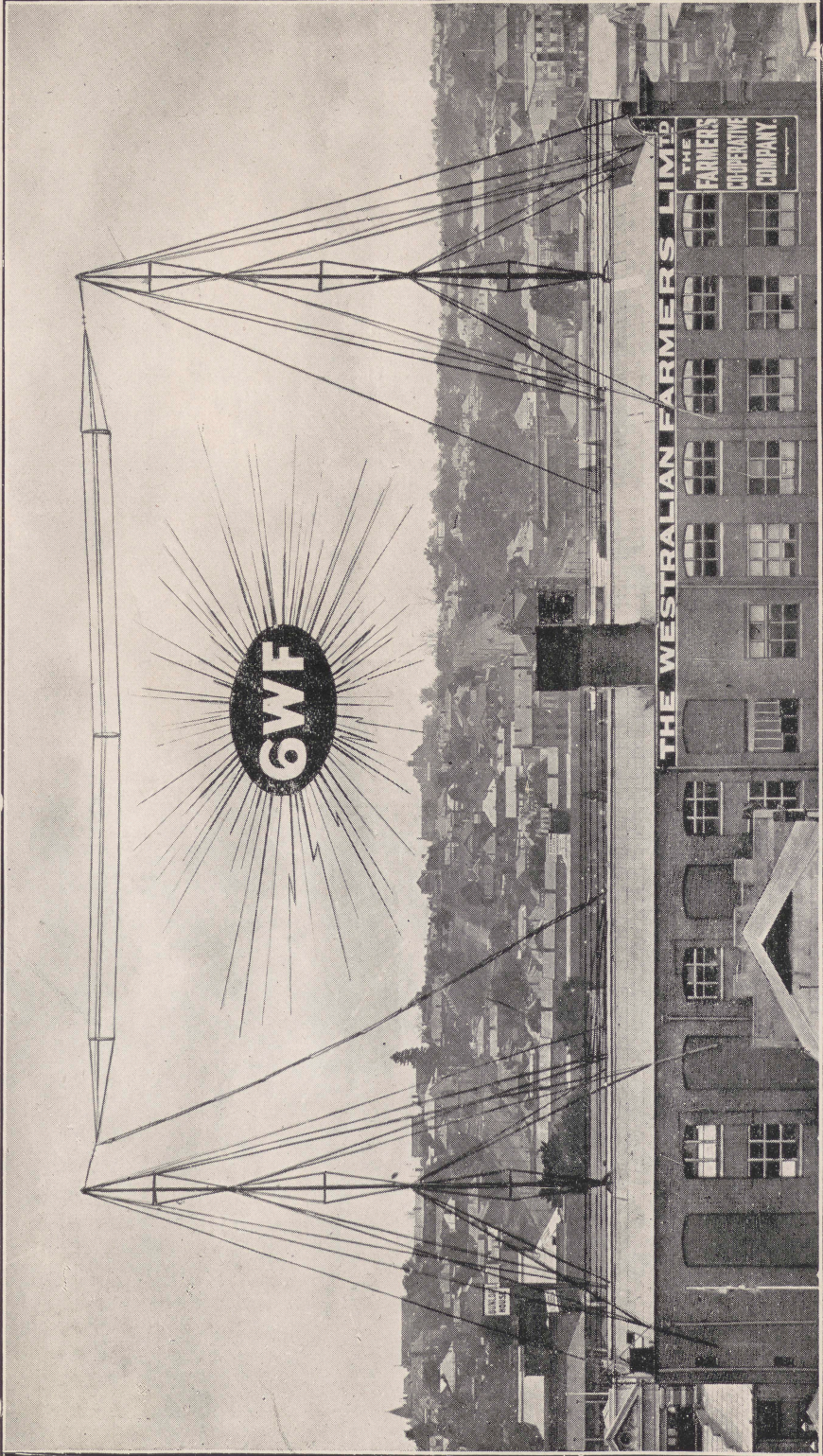
Official Opening
June 4th 1924

The Westralian Farmers
Limited
Wireless
Broadcasting
Station

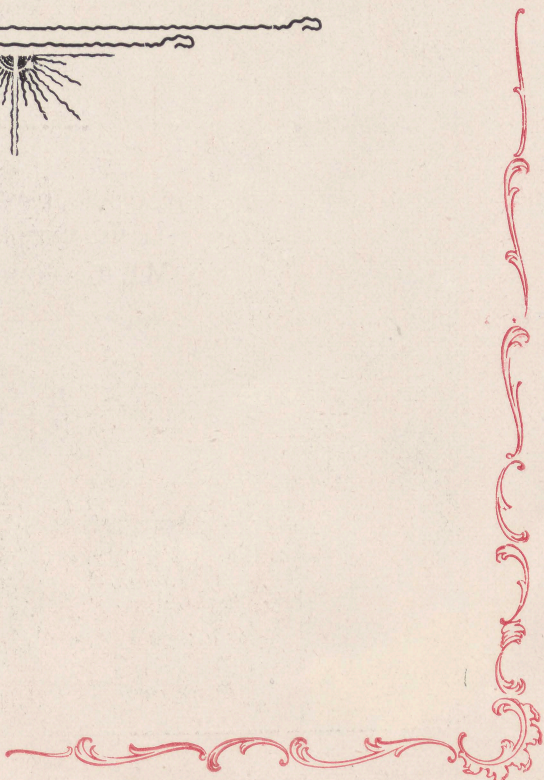
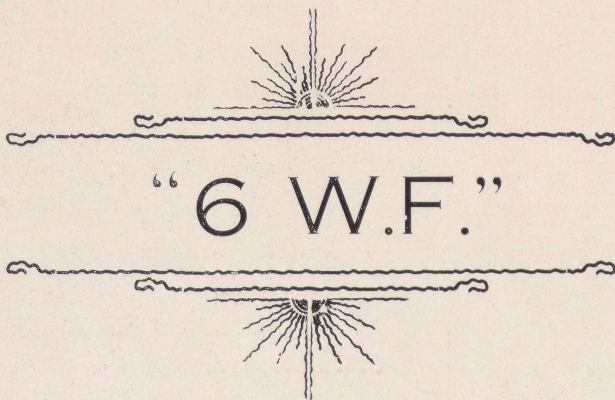
With the Compliments
of the Directors


WILLIAMSON'S

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THE WESTALIAN FARMERS LIMITED WIRELESS BROADCASTING STATION (6 W.F.)








Foreword.



AUSTRALIA is essentially a country of primary production. Its whole welfare is dependent to a marked degree upon the success of the Primary Industries. Those engaged in them are, as a rule, far distant from the Cities, and the consequent pleasures and enjoyments thereof. The education of their children is conducted under difficult conditions, and the comparative family isolation is one of the factors that makes the occupation unattractive. The advent of the motor car has, without doubt, afforded a measure of relief to those who can acquire one, but there still remains a great "gap to bridge." In establishing their fine Broadcasting Station The Westralian Farmers Limited have in mind a further attempt at bridging this gap, and thus bringing to the far distant people of the State at least some of the Educational and Entertaining Facilities enjoyed by City folk.

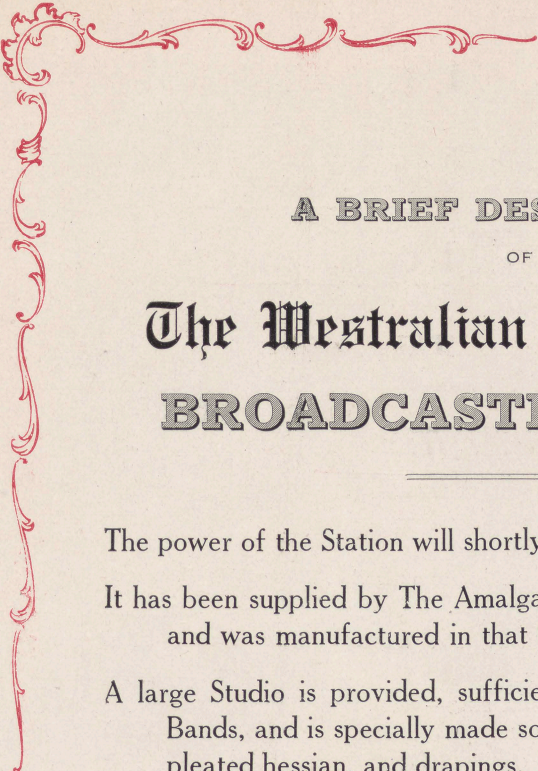


This Official Programme places on record the opening of the Broadcasting Station of the Company by the Premier of the State (Hon. Philip Collier, M.L.A.) in the presence of several of his colleagues, and representatives of every section of the community, on June 4th, 1924. Over one thousand persons assembled to enjoy the programmes provided by the Company on two successive evenings, and it can truly be said that, though it was but the laying of the foundation of the scheme, the result was a triumph for all concerned. The greatest interest is being, and will, no doubt, continue to be shown in this latest achievement of The Westralian Farmers Limited.





THE PREMIER OF WESTERN AUSTRALIA
(HON. PHILIP COLLIER, M.L.A.),
WHO OFFICIALLY OPENED "6 W.F."
4TH JUNE, 1924.



A BRIEF DESCRIPTION
OF
The Westralian Farmers Ltd.
BROADCASTING PLANT.

The power of the Station will shortly be 5 Kilowatt.

It has been supplied by The Amalgamated Wireless, Ltd. (Sydney), and was manufactured in that City.

A large Studio is provided, sufficient to accommodate Choirs and Bands, and is specially made sound-proof by means of sawdust, pleated hessian, and drapings.

The Aerial stretches 270 feet between masts, and the height above the pavement is 180 feet.

Each mast weighs $2\frac{1}{2}$ tons, and with the guy wires attached, places up to 6 tons weight on the supports.

The masts were designed and made locally.

Every sheet of iron on the roof of the building is connected together and earthed by means of the lightning conductor.

The wave length of the Station is 1,250 metres.

The Station was designed by Messrs. Oldham & Boas and Ednie-Brown, Architects, of Perth, the whole of the work being supervised by Mr. E. P. Henshaw.

The Company has attached to its Staff, as its Chief Wireless Expert, Mr. W. E. Coxon, probably the best known Wireless authority in the State, and the administration has been carried out under supervision of Mr. John Thomson.

OFFICIAL OPENING
OF
The Westralian Farmers Ltd.

Wireless Broadcasting Station

(6 W.F.)

WEDNESDAY, 4th JUNE, 1924.

Programme.

(No. 1.)

- 7.30 to 7.55 p.m.—Inspection of Plant.
- 7.55—Tune in to Sonora Gramophone
8. 0—Mr. Basil L. Murray (Managing Director of The Westralian Farmers Limited) will welcome the Premier.
- The Premier will open 6 W. F., The Westralian Farmers Limited Broadcasting Station.
- 8.30—Mr. G. C. Haywood, Baritone, will sing—
“A Love Symphony” (Huhn)
“Five and Twenty Sailormen” (Coleridge Taylor)
- 8.39—Miss Lilian Pether in Violin solos—
Serenata (Moszkowski)
Hejre Kati (Hubay)
- 8.50—The Wendowie Quartette in a group of popular numbers—
“Tar’s Song” (Hatton)
“Piccaninny” —
“Mrs. Cosy’s Boarding House” —
9. 0—Mr. Herbert Gibson, Entertainer—
“The Egg” —
“Shakespeare Snapshotted” —
- 9.10—Mr. Rhys Francis, Tenor—
“Youth” (Allitson)
“I’ll Sing Thee Songs of Araby” (Clay)
- 9.20—Mr. G. C. Haywood—
“Swing Low, Sweet Chariot” (Rogers)
“King Duncan’s Daughters” (Allitson)
- 9.30—Miss Lilian Pether will play—
‘Schon Rosmarin’ (Kreisler)
‘Tambourin Chinois’ (Kreisler)
- 9.35—The Wendowie Quartette—
Madrigal—“What Ho!” (Beale)
Accompanied Song—“Linden Lea” (Williams)
Humorous—“Ye Catte” (Smith)
- 9.48—Mr. Herbert Gibson in humorous numbers—
“Pom Pom Parade” —
“I St-stutter” —
- 9.56—Mr. Rhys Francis will sing—
‘The Distant Shore’ (Sullivan)
“Melanie” (Eric Coates)



FLASHLIGHT PHOTOGRAPH OF THE AUDIENCE ON 4TH JUNE, 1924.

The Westralian Farmers Ltd.

Wireless Broadcasting Station

(6 W.F.)

THURSDAY, 5th JUNE, 1924.

Programme.

(No. 2.)

7. 0—Tune in to Sonora Gramophone.
7. 5—Bedtime Stories
- 7.45—Market Reports
- 7.55—Weather Reports
8. 0—Time Signal
8. 2—News (Cable)
- 8.15—Mr. Fred Moore—
 "Ruben Ranzo" (Coates)
 "Invictus" (Huhn)
- 8.30—Miss C. Pether in Flute Solos—
 "Papillon" (Krantz)
 "Allegretto" (Godard)
- 8.45—Miss Ida Geddes, Contralto—
 "Deep in the Heart of a Rose" (Ronald)
 " My Ships" (Barratt)
- 8.55—Mr. Ned Taylor will discourse—
9. 7—Mr. Hugh Torrance, Tenor—
 "Angels Guard Thee" (Godard)
 "A Memory" (E. H. Park)
- 9.17—Mr. Fred Moore in songs—
 "Croa-jing-along" (Dunlop)
 "Chip of the Old Block" (Squire)
- 9.27—Miss C. Pether, Flautist—
 "Serenade" (Woodall)
 "Andalouse" (Pessard)
- 9.37—Miss Ida Geddes will sing—
 "God's Lullaby" (Chevalier)
 "Abide With Me" (Liddle)
- 9.45—Mr. Ned Taylor in humorous items.
- 9.55—Mr. Hugh Torrance will sing—
 "Old Mary" (Douglas Grant)
 "I Hear You Calling Me" (Marshall)
10. 2—Close Down.

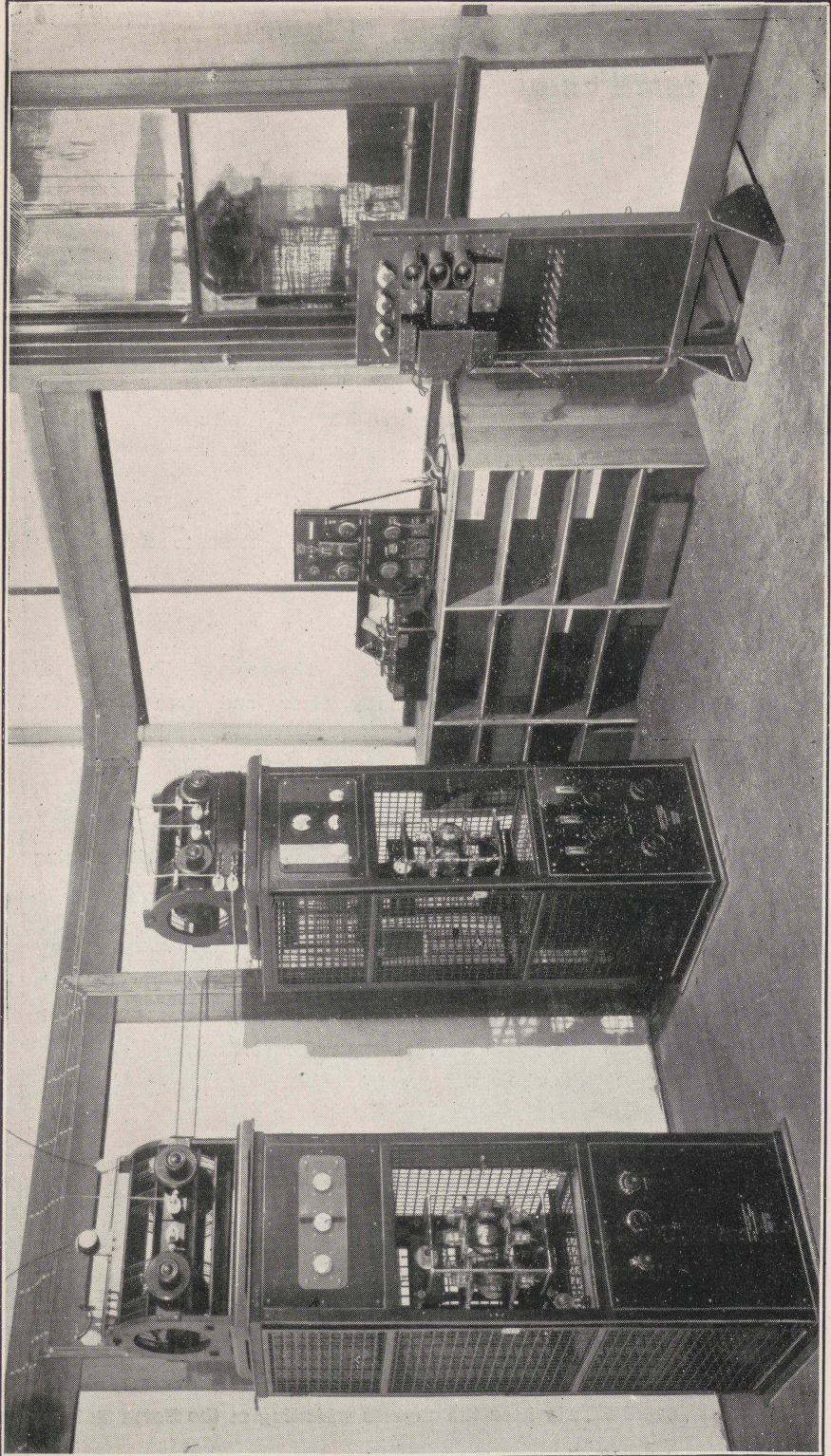


FLASHLIGHT PHOTOGRAPH OF THE AUDIENCE ON 5TH JUNE, 1924.



THE STUDIO, WHENCE ALL NEWS, &c., IS BROADCAST.

APPARATUS ROOM.




½ KILOWATT MODULATOR PANEL.

½ KILOWATT VALVE TRANSMITTER PANEL.

STANDARD TYPE OF RECEIVER.

THREE VALVE SPEECH AMPLIFIER.



Extracts from Letters and Telegrams respecting the reception of the Concert Programmes.

(Received up to going to Press.)

- (a) From **MELBOURNE**, June 11th:—
“Heard your concert Monday night. Music very clear and good.”
- (b) From **Mr. JOHN THOMSON**, Manager Wireless Department, now en route to England per the A.C.R.M.S. “Hobson’s Bay”:—
“Mulgaphone (aboard) received bedtime stories clearly. Operators state Mulgaphone excellent.”
- (c) From **GERALDTON**, June 7th:—
“Heard last night’s programme from start to finish very clearly. Congratulations.”
- (d) From **GREENOUGH**, June 6th:—
“The music came in very clearly. The voice of the announcer and songs were exceptionally clear and free from all noises.”
- (e) From **HINES HILL**, June 7th:—
“The speeches of Mr. Collier and Mr. Murray were very good. Could hear every word distinctly. Well pleased with singing and music.”
- (f) From **TAMMIN**, June 6th:—
“Every word of Mr. Murray’s speech was clear. Mr. Collier’s speech was very distinct, not a word being lost. The result was excellent, also the instrumental records.”
Later: “The choir was great.”
- (g) From **BENDERING**, June 10th:—
“Heard everything clearly and distinctly.”
- (h) From **BRUCE ROCK**, June 16th:—
“All tests heard clearly yesterday.”
- (i) From **CORRIGIN**, June 11th:—
“The transmission on Monday night was very distinct, and we could clearly hear the engines whistling at the Perth Railway Station.”
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